



JOHN B. WATSON

BEHAVIORISM

JOHN B. WATSON

BIRTH: JANUARY 9 1878

DEATH: SEPTEMBER 25 1958

OCCUPATION: PROFESSOR AT JOHNS HOPKINS UNIVERSITY

PUBLISHED: "PSYCHOLOGY AS THE BEHAVIORISTS VIEWS IT" (1913).

-ARGUED THAT PSYCHOLOGIST SHOULD IGNORE MENTAL EVENTS AND BASE PSYCH ON ONLY WHAT THEY CAN SEE IN BEHAVIOR.



*He had behavioral issues as a child*